

Competition and Antitrust Law: Compliance Training with a Global Reach

The Competition and Antitrust Law Helpdesk is an online training program for companies seeking to effectively educate their employees about global competition and antitrust law compliance from the experts at Baker & McKenzie.

Why Training?

The area of competition and antitrust law is complex for companies operating on a global scale. Not only are the rules in different countries becoming stricter, but enforcement and sanctions are on the increase. Companies in violation of competition and antitrust laws can find themselves liable for compensatory and treble damages as well as fines and possible jail terms for responsible individuals. Given the heavy penalties involved, it is critical for companies to have a consistent and dependable means of training staff in competition and antitrust law compliance in order to protect both the company and employee, as well as eliminate or substantially reduce possible penalties.

Competition and Antitrust Law Helpdesk: What It Is

- Online training program available 24/7 from any computer with internet access
- Global, regional and local laws covered
- 6 different industry sectors featured to provide relevant and tailored content
- Self-paced, multimedia training developed together with competition and antitrust law compliance experts at Baker & McKenzie
- Interactive exercises test understanding and insure knowledge retention; user access and quiz results tracked for monitoring purposes
- Direct link to secure private extranet site possible to store company related policies, manuals and other information
- Available in 14 languages: Arabic, Brazilian Portuguese, simplified Chinese, traditional Chinese (Hong Kong phrasing), Dutch, English, French, German, Greek, Italian, Japanese, Russian, Spanish, and Thai
- LMS access available in SCORM v.1.2 format should you choose to host the training on your server



Content Covered

- Introduction to competition and antitrust law
- Cartels and restrictive agreements - basics and key concepts
- Dealing with competitors - price fixing, market / customer sharing, limiting / regulating production, bid rigging, boycotts, attending trade association meetings and industry conferences
- Arrangements with customers / resellers - resale price maintenance, price discrimination, exclusivity, territory restrictions, other resale restrictions
- Abuse of market power - discriminatory pricing, excessive or predatory pricing, fidelity rebates and discounts, refusal to deal, tying, margin squeezing
- Pointers for drafting internal documents and communications
- Investigations
- End of training quiz

Industries Covered

- Consumer goods & retail
- Industrial goods & services (including mining, chemicals, construction materials, transport)
- Oil & gas
- Hi-tech
- Pharmaceutical
- Financial Services

Regions Covered

- Worldwide
- North America
- South America
- Europe
- Asia/Pacific
- Specific information on more than 30 countries

What's Unique About Our Training?

- **Relevant and effective training program** written, edited and reviewed by experienced Baker & McKenzie competition and antitrust law compliance lawyers and trainers from around the world
- **Global and local perspectives** covered - select your geographical training requirements
- **Tailored content options** to meet industry specific issues and training needs
- **Customized versions available** - add your company's logo and company specific content
- **Dovetails with live training** - designed to be compatible with live training sessions offered by Baker & McKenzie experts (further details below)

Live Training

While the online training program is a stand-alone solution, complete with examples, practical tips and quizzes, it can also be used as a supplement to or refresher between live training sessions conducted in-house by Baker & McKenzie experts. Baker & McKenzie can provide live, face-to-face training anywhere in the world to a program designed by or for you. Please feel free to contact us to discuss your specific training needs.

For more information or demonstrations, please contact:

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FREE TRIAL OFFER

Please provide the following information to organize free trial access to the Competition and Antitrust Law Helpdesk.

Email: info@lawincontext.com or Fax: +41 (0)44 384 1284

Name: _____

Company: _____

Title: _____

Email address: _____

Telephone: _____

