

## Compliant and competitive

Competition law is the most unified EU regulation and one of the most aggressively implemented across the region. Competition authorities are cooperating as never before and have wide-ranging powers of enforcement. Penalties are increasingly severe. Companies engaging in cartel activities in the EU can be fined as much as 10 percent of their global annual turnover.

To avoid legal liability, companies need to consider antitrust and competition issues not only in the Czech Republic but other markets their transactions could have an economic impact on. Varying interpretations of EU competition rules at the local level need to be considered equally.

**Because the consequences of missteps are so serious and far reaching, you need an adviser who can help you identify competition issues before they arise.**

With broad knowledge of competition law and its local and regional enforcement, Baker & McKenzie in Prague can help you play by the rules and confidently do business in the Czech Republic and across other markets. We can also help you remedy unfair practices by competitors, prepare legally sound commercial contracts and agreements, and clear mergers and joint venture agreements before the Czech Office for Protection of Economic Competition.

We draw know-how and resources from Baker & McKenzie's dedicated European & Competition practice group to help you address complex antitrust issues, including simultaneous multijurisdictional cartel investigations. Having a fully developed and closely linked network of competition law professionals around the world enables us to quickly and easily create international teams to promote and protect your interests worldwide.

## Did you know?

- Global Competition Review cited Baker & McKenzie as having the 2nd largest, leading antitrust and competition practice in the world in its 2007 GCR100 survey.
- Our European & Competition Law practice group comprises more than 100 competition professionals drawn from our 24 European locations.
- We ranked among the top firms in Central & Eastern Europe during the 2006 PLC *Which lawyer?* awards and were recognized for our good skills and expertise.

## Contact

### Alexandr Cesar

Tel: +420 2 2185 5001  
[alexandr.cesar@bakernet.com](mailto:alexandr.cesar@bakernet.com)

## Here are ways we help

**Compliance advisory.** Advice on the competition aspects of business cooperation and business concentration agreements to ensure they don't restrain competition and abuse dominant market positions

**Merger notification.** Filings with the Czech and EU competition authorities in relation to business concentrations and other matters

**Commercial contracts.** Advice on competition issues in distribution, franchise, technology transfer agreements and other commercial contracts

**Compliance audit and training.** Internal audits on compliance with Czech and EU competition regulations; development of internal competition compliance manuals and tools; related training for company directors and employees, including preparation for regulatory investigations

**Investigation and litigation.** Representation before Czech and EU competition authorities and courts in investigations of anti-competitive behavior and cartel activity and assistance at "dawn raids" by the Czech or EU competition authorities

**Unfair trade practice.** Advice on available remedies in relation to unfair competition and other anti-competitive practices by competitors